

ADVERTEASEMENT DIGITAL SERVICES AGREEMENT

This Agreement is entered on -----, by (“Supplier”) and (“Buyer”), to define responsibilities related to product supply and distribution.

1. SCOPE OF SERVICES

AdverTEASEment provides strategic marketing services focused on:

- Meta (Facebook & Instagram) ad creative strategy
- Hook development & offer positioning
- Conversion-focused creative scripting
- Funnel structure recommendations (lead forms / landing flows)

Important Clarification:

We provide strategy + creative systems, not guaranteed ad performance or direct revenue outcomes.

2. SERVICE PACKAGES

The Client agrees to purchase one of the following tiers:

- Starter (\$499)
- Growth (\$699)
- Premium (\$999)

Each tier includes defined deliverables as outlined on the official pricing page.

3. PAYMENT TERMS

- 100% upfront payment is required before project initiation
- Accepted payment methods:
 - PayPal
 - Wise (international bank transfer)
- Work begins only after payment confirmation
- No refunds once the onboarding process has started.

4. ONBOARDING PROCESS

- Upon successful payment:
 - Client receives onboarding form
 - Client must submit all required business details
 - Research & strategy phase begins (24–36 business hours)
 - Strategy roadmap is delivered
 - Kickoff call scheduled via Zoom or Google Meet
 - Delays in submission from the Client will delay project timelines.

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5. PROJECT TIMELINE

- Strategy delivery: 24–36 business hours after onboarding completion
- Creative development timelines vary by package
- No work is conducted on Sundays

Timelines are estimates and not guaranteed delivery deadlines.

6. CLIENT RESPONSIBILITIES

Client agrees to:

- Provide accurate business information
- Respond within reasonable timeframes (24–48 hours)
- Approve or request revisions within defined limits
- Maintain access to required assets (ad accounts, brand materials)

Failure to comply may result in project delays without liability to the Company.

7. REVISIONS POLICY

- Each package includes a fixed number of revisions
- Additional revisions may be charged separately
- Revision requests must be clear and consolidated
- We do not accommodate unlimited revisions.

8. NO PERFORMANCE GUARANTEE

- AdverTEASEment does not guarantee:
- Leads
- Sales
- ROI
- Ad account performance
- Marketing outcomes depend on multiple external variables including market conditions, offer quality, and ad spend.

9. INTELLECTUAL PROPERTY

- Upon full payment, Client receives rights to final deliverables
- Company retains the right to:
- Use work for portfolio and case studies
- Display anonymized results for marketing purposes

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10. CONFIDENTIALITY

- Both parties agree to maintain confidentiality of:
- Business strategies
- Marketing data
- Proprietary information
- This obligation survives termination of the agreement.

11. COMMUNICATION POLICY

- Primary communication via email or agreed platform
- Response time: up to 24 business hours
- No communication obligations on Sundays

Calls are scheduled only (no unscheduled availability).

12. TERMINATION

- Client may terminate before onboarding (eligible for refund minus transaction fees)
- No termination refunds after onboarding begins
- Company reserves the right to terminate if:
- Client is abusive or non-cooperative
- Client violates agreement terms

13. LIMITATION OF LIABILITY

- AdverTEASEment shall not be liable for:
- Lost revenue
- Business losses
- Indirect or consequential damages
- Total liability is limited to the amount paid by the Client.

14. INDEPENDENT CONTRACTOR

- AdverTEASEment operates as an independent contractor.

Nothing in this agreement creates employment, partnership, or joint venture.

15. GOVERNING LAW

- This Agreement shall be governed by and interpreted in accordance with:
- Applicable international business standards and jurisdiction agreed upon at the time of transaction.
- (You can later specify a jurisdiction like Delaware, USA when you formalize structure.)

16. ACCEPTANCE

By making payment, the Client acknowledges and agrees to all terms outlined in this Agreement.