

PRIVACY POLICY

ADVERTEASEMENT

1. INTRODUCTION

AdverTEASEment (“Company”, “we”, “us”, or “our”) respects your privacy and is committed to protecting your personal information.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you:

- Visit our website
- Submit a lead form
- Purchase our services
- Communicate with us

By using our services, you agree to the terms outlined in this policy.

2. INFORMATION WE COLLECT

A. Personal Information

We may collect:

- Full name
- Email address
- Phone number
- Business name and details
- Payment-related information (processed via third-party platforms)

B. Automatically Collected Data

- When you visit our website, we may collect:
- IP address
- Browser type
- Device information
- Pages visited and time spent
- This helps us improve performance and user experience.

C. Marketing & Lead Data

- If you interact with our ads (e.g., Meta lead forms), we may collect:
- Contact details submitted via forms
- Responses to qualifying questions
- Engagement behavior with ads

3. HOW WE USE YOUR INFORMATION

We use your information to:

- Deliver our services
- Process transactions
- Communicate regarding your project
- Send updates, offers, or marketing messages
- Improve our website and services
- Analyze campaign performance

We do not sell your personal data.

4. PAYMENT PROCESSING

- All payments are securely processed through third-party platforms such as:
- PayPal
- Wise

We do not store your full financial information on our servers.

5. COOKIES & TRACKING TECHNOLOGIES

- We may use cookies, pixels, and similar technologies to:
- Track website activity
- Improve ad targeting
- Measure marketing performance

This may include tools such as Meta (Facebook) Pixel.
You can disable cookies through your browser settings.

6. DATA SHARING

We may share your information with:

- Service providers (payment processors, analytics tools)
- Advertising platforms (e.g., Meta)
- Legal authorities if required by law

We do not sell or rent your personal information.

7. DATA RETENTION

We retain your data only as long as necessary to:

- Provide services
- Comply with legal obligations
- Resolve disputes

8. DATA SECURITY

We implement reasonable security measures to protect your data. However, no system is 100% secure, and we cannot guarantee absolute security.

10. THIRD-PARTY LINKS

- Our website may contain links to third-party platforms.
- We are not responsible for their privacy practices.

11. CHILDREN'S PRIVACY

Our services are not intended for individuals under the age of 18. We do not knowingly collect data from minors.

12. POLICY UPDATES

We may update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.

13. CONTACT INFORMATION

For any questions regarding this Privacy Policy, contact:
AdverTEASEment
Email: adverteasementwithus@gmail.com

