

Client Onboarding & Strategy Roadmap



Milestone 1

Payment Confirmation

Secure your project slot with upfront payment. You'll receive immediate access to onboarding materials.

Milestone 2

Market & Competitor Analysis

We research your niche, competitors, and market positioning to identify high-converting opportunities.

Milestone 4

Strategy & Funnel Planning

We design your acquisition system, including hooks, ad angles, and funnel structure.

Milestone 3

Market Research & Positioning

We analyze your competitors, identify opportunities, and refine your offer for maximum impact.

Milestone 5

Creative Direction & Asset Development

We develop high-converting ad creatives and messaging aligned with your strategy.

Milestone 6

Launch Preparation & Execution

Final setup, system checks, and campaign readiness before going live.

Every step is engineered to build a predictable and scalable lead generation system.